



September 14, 2016

To Whom It May Concern:

Bob Berkowitz did an outstanding job helping me and Ryan Stolte, our CTO, prepare for media interviews. He assisted us both in creating powerful messages that explained the values and importance of our company, Bay Dynamics.

Bob also gave us critical guidance on how to take control of our interviews to ensure that our messages get through to the audiences that we are trying to reach.

His training had a positive spill-over effect on many other aspects of our business communications as well.

We highly recommend Bob's work!

Sincerely,

A handwritten signature in black ink, appearing to read 'Feris Rifai', written over a horizontal line.

Feris Rifai
CEO & Founder